

Monthly Economic Monitor – November, 2009

KEY INDICATORS

Population		
	2006	2001
Windsor-Essex	393,402	374,975

Source: Statistics Canada, 2006 Census

Unemployment Rates – Windsor CMA (%)			
	October 2009	September 2009	October 2008
Windsor CMA	12.5	14.4	9.5
Ontario	8.9	9.6	6.3
Canada	7.6	7.6	5.6

Source: Statistics Canada, November 2009, figures represent an unadjusted 3 month moving average.

Labour Force Characteristics – Windsor CMA			
	October 2009	September 2009	October 2008
Labour Force	174,000	176,400	177,400
Employed	152,300	151,000	160,600

Source: Statistics Canada, November 2009, figures represent an unadjusted 3 month moving average.

There was a drop in the unemployment rate in the Windsor Census Metropolitan Area between September and October 2009. This drop was due both to a decrease in the size of the labour force and a slight increase in the number of people employed. The unemployment rate in the Windsor CMA is still significantly higher than in Ontario and Canada.

Labour Force Characteristics – Windsor-Essex			
	Q3 2009	Q2 2009	2008
Population 15+	325,100	329,000	332,100
Labour force	210,400	214,700	213,300
Employment	182,700	185,700	194,000
Full-time	142,100	138,400	154,100
Part-time	40,600	47,200	39,900
Unemployed	27,700	29,100	19,300
Not in labour force	114,800	114,200	118,800
Unemployment rate (%)	13.2	13.6	9.0
Participation rate (%)	64.7	65.3	64.2
Employment rate (%)	56.2	56.4	58.4

Source: Statistics Canada, Labour Market Survey

Employment by Industry - WindsorEssex		
Industry	Q3 2009	Q3 2008
Agriculture	3,200	3,100
Forestry, fishing, mining and oil and gas extraction	0	0
Utilities	0	1,700
Construction	10,600	9,400
Manufacturing	39,900	38,200
Trade	26,600	30,300
Transportation and warehousing	5,300	6,800
Finance and insurance real estate and leasing	6,800	9,000
Professional, scientific and technical services	7,200	11,000
Business, building and other support services	9,100	7,000
Educational services	12,900	13,100
Health care and social assistance	23,300	21,700
Information and cultural and recreation	7,300	9,900
Accommodation and food services	11,700	15,500
Other services (except public administration)	8,000	8,300
Public administration	8,300	8,400
Total	182,700	193,400

Source: Statistics Canada, Labour Market Survey

Note: 0 are estimates less than 1500

Job Gains/Losses – WindsorEssex		
	October 2009	Year-to-Date
Job Gains Announced	0	768
Job Losses Announced	35	413

Source: Service Canada; The Windsor Star

The closure of Kew Assemblies of Lakeshore was announced in early October. Five employees worked at the facility as of early 2009. EK Machine & Tool is also closing, affecting 10 employees. C.H. Streets Gastro Pub, formerly Chatham Street Grill, has closed its doors after going into receivership. Approximately 20 employees were affected.

Housing Starts – Windsor-Essex				
	Q3 2009	Q3 2008	Year-to-date 2009	Year-to-date 2008
Amherstburg	9	5	24	31
Essex	7	16	13	26
Kingsville	15	23	43	52
Lakeshore	41	36	76	89
LaSalle	29	19	57	53
Leamington	12	30	16	28
Tecumseh	3	6	8	14
Windsor	34	63	83	121
Total	150	198	320	414

Source: Canada Mortgage and Housing Company (CMHC)

Housing Starts – Windsor CMA				
	October 2009	October 2008	Year-to-date 2009	Year-to-date 2008
Singles	34	27	224	270
Multi-Family	6	4	64	94
Total	40	31	288	364

Source: CMHC Press Release

According to preliminary data released by Canada Mortgage and Housing Corporation (CMHC), housing starts in the Windsor Census Metropolitan Area (CMA) totaled 40 units in October, up from the 31 units started in October 2008.

“This is the third time that single starts have exceeded year-earlier levels this year,” said Margot Stevenson, Market Analyst for Canada Mortgage and Housing Corporation. “Starts of other dwelling types continue to be volatile, displaying no consistent pattern from month to month,” added Stevenson.

Building Permits – Windsor-Essex				
	October 2009	October 2008	Year-to-date 2009	Year-to-date 2008
Industrial	\$1,327,000	\$374,000	\$35,554,950	\$23,758,800
Commercial	\$42,594,135	\$2,223,000	\$82,720,493	\$58,168,050
Institutional	\$2,187,000	\$1,073,000	\$140,665,233	\$38,121,000
Total	\$46,108,135	\$3,670,000	\$258,940,676	\$120,047,850

Source: Municipal Building Departments

Note: Figures are preliminary and are subject to change. 2009 figures do not include Lakeshore or Leamington.

Non-residential building permit values showed significant increases from the previous year, both in terms of monthly totals and year-to-date totals. The largest single project begun in October was the Harrow Wind Farm being developed by AIM Power Generation. Permits for 24 wind turbines were issued by the Town of Essex. The City of Windsor’s largest permit in October was for a \$17 million three-storey long-term care facility on McHugh Street.

Regional GDP by Sector – Windsor CMA		
	2008 (Mil. \$ 2002)	2007 (Mil. \$ 2002)
Total	11344	11664
Goods Sector	4000	4408
Primary Industries and Utilities	233	237
Manufacturing	3351	3741
Construction	415	430
Services Sector	7344	7256
Transportation and Communication	646	628
Wholesale and Retail Trade	1167	1133
Finance, Insurance and Real Estate	1965	1962
Commercial Services	1648	1649
Non-Commercial Services	1529	1500
Public Administration and Defence	389	385

Source: Conference Board of Canada, May 2009

Ranking of Windsor CMA's GDP Growth Compared to Other CMAs		
Year	Growth Rate	Rank
2008	-2.7	14 th
2009*	- 5.6	14 th
2010*-2013*	2.7	8 th

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Summer 2009

Retail Sales – Windsor CMA			
	2009*	2008	2007
Total Sales (\$ millions)	3,238	3,508	3,477
Percentage Change	2.0	3.2	-0.4

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Summer 2009

Employment – Windsor CMA			
	2009*	2008	2007
Total Employment	150,000	160,000	158,000
Unemployment Rate	13.7	9.4	9.4

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Summer 2009

Bankruptcies – Windsor CMA			
	2007	2006	% Change
Consumer	1,525	1,303	+17.0%
Business	78	84	-7.1%

Source: Conference Board of Canada Metropolitan Outlook Report Summer 2009

Regional Employment by Sector – Windsor CMA (000s)			
Sector	2009*	2008	2007
Total	150.0	160.0	158.0
Goods Sector	38.0	45.0	46.0
Manufacturing	30.0	36.0	36.0
Construction	5.5	7.0	7.3
Primary Industries and Utilities	2.5	2.2	2.2
Services Sector	112.0	115.0	113.0
Transportation and Communication	8.6	8.0	7.9
Wholesale and Retail Trade	23.6	23.4	21.8
Finance, Insurance and Real Estate	7.2	6.8	6.5
Commercial Services	37.4	37.8	39.3
Non-Commercial Services	31.1	33.2	31.8
Public Administration and Defence	4.2	5.6	5.4

* Forecast data

Source: Conference Board of Canada Metropolitan Outlook Report Summer 2009

Number of Businesses by Sector – WindsorEssex			
Sector	June 2008	June 2005	% Change
Total	21,381	20880	
Agriculture, Forestry, Fishing and Hunting	1,078	1204	(10.5%)
Mining and Oil and Gas Extraction	17	17	.0%
Utilities	17	18	(5.6%)
Construction	2,553	2849	(10.4%)
Manufacturing	1,152	1197	(3.8%)
Wholesale Trade	876	853	2.7%
Retail Trade	2,356	2487	(5.3%)
Transportation and Warehousing	1,605	1136	41.3%
Information and Cultural Industries	129	135	(4.4%)
Finance and Insurance	1,239	836	48.2%
Real Estate and Rental and Leasing	2,020	1957	3.2%
Professional, Scientific and Technical Services	2,032	1993	2.0%
Management of Companies and Enterprises	982	940	4.5%
Admin. & Support, Waste Mgt. & Remediation Serv.	940	969	(3.0%)
Educational Services	180	180	0%
Health Care and Social Assistance	1,102	962	14.6%
Arts, Entertainment and Recreation	301	369	(18.4%)
Accommodation and Food Services	1,094	1160	(5.7%)
Other Services (except Public Administration)	1,692	1606	5.4%
Public Administration	16	12	33.3%

Source: Statistics Canada, Canadian Business Patterns Product, June 2005 and June 2008