

Monthly Economic Monitor – September, 2010

KEY INDICATORS

Population		
	2006	2001
Windsor-Essex	393,402	374,975

Source: Statistics Canada, 2006 Census

Unemployment Rates – Windsor CMA (%)			
	August 2010	July 2010	August 2009
Windsor CMA	12.3	12.3	15.6
Ontario	9.1	9.0	9.9
Canada	8.1	8.3	9.0

Source: Statistics Canada, September 2010, figures represent an unadjusted 3 month moving average.

Labour Force Characteristics – Windsor CMA			
	August 2010	July 2010	August 2009
Labour Force	174,200	174,400	177,100
Employed	152,900	152,900	149,400

Source: Statistics Canada, September 2010, figures represent an unadjusted 3 month moving average.

Though virtually unchanged from the July rate, the August 2010 unemployment rate is significantly lower than the previous year. The number of people in the labour force has declined but the number of people employed has risen over the past year. Manufacturing employment in Windsor-Essex rose substantially from Q2 2009 to Q2 2010 as shown in the table on Page 2.

Labour Force Characteristics – Windsor-Essex			
	Q2 2010	Q2 2009	2009
Population 15+	331,300	329,000	327,000
Labour force	212,100	214,700	209,800
Employment	187,300	185,700	182,500
Full-time	144,700	138,400	140,000
Part-time	42,600	47,200	42,500
Unemployed	24,800	29,100	27,300
Not in labour force	119,200	114,200	117,200
Unemployment rate (%)	11.7	13.6	13.0
Participation rate (%)	64.0	65.3	64.2
Employment rate (%)	56.5	56.4	55.8

Source: Statistics Canada, Labour Market Survey

Employment by Industry - WindsorEssex		
Industry	Q2 2010	Q2 2009
Agriculture	3,700	3,600
Forestry, fishing, mining and oil and gas extraction	0	0
Utilities	0	0
Construction	9,200	11,400
Manufacturing	40,000	33,800
Trade	25,900	28,400
Transportation and warehousing	7,600	6,200
Finance and insurance real estate and leasing	9,600	9,100
Professional, scientific and technical services	8,400	8,000
Business, building and other support services	8,400	7,900
Educational services	15,400	15,200
Health care and social assistance	22,000	23,300
Information and cultural and recreation	9,200	10,200
Accommodation and food services	13,100	12,800
Other services (except public administration)	8,600	8,200
Public administration	4,800	5,700
Total	187,300	185,700

Source: Statistics Canada, Labour Market Survey

Note: 0 are estimates less than 1500

Job Gains/Losses – WindsorEssex		
	August 2010	Year-to-Date
Job Gains Announced	15	1912
Job Losses Announced	23	302

Source: Service Canada; The Windsor Star

Caesars Windsor is eliminating 23 full-time security guards in August. LaNassa Foods will reopen the former Kingsville Fishermen's Company fish plant, dock facility and a retail store in September. The company may hire 15 to 20 workers as it expands. The City of Windsor and the Windsor International Airport announced plans to build a freight logistics hub at the airport. The number of people employed at the facility will depend upon the tenants who lease dock and office space there.

Housing Starts – Windsor-Essex				
	Q2 2010	Q2 2009	Year-to-date 2010	Year-to-date 2009
Amherstburg	37	11	41	15
Essex	8	4	13	12
Kingsville	14	20	23	28
Lakeshore	42	28	55	35
LaSalle	33	23	56	28
Leamington	11	4	13	4
Tecumseh	6	5	7	5
Windsor	42	30	72	49
Total	193	125	280	176

Source: Canada Mortgage and Housing Company (CMHC)

Housing Starts – Windsor CMA				
	August 2010	August 2009	Year-to-date 2010	Year-to-date 2009
Singles	39	39	305	168
Multi-Family	11	15	77	52
Total	50	54	382	220

Source: CMHC Press Release

According to preliminary data released by Canada Mortgage and Housing Corporation (CMHC), housing starts in the Windsor Census Metropolitan Area (CMA) totaled 50 units in August, down slightly from the 54 units started in August 2009.

“This minor slowdown was to be expected,” said Margot Stevenson, Market Analyst for Canada Mortgage and Housing Corporation. “Until August, housing starts had been up from a year ago in every month of 2010, and on a year-to-date basis starts in Windsor are 74 per cent ahead of their 2009 level,” added Stevenson.

Building Permits – Windsor-Essex				
	August 2010	August 2009	Year-to-date 2010	Year-to-date 2009
Industrial	\$1,240,000	\$0	\$142,323,697	\$34,078,950
Commercial	\$2,109,650	\$1,315,570	\$15,768,090	\$28,945,388
Institutional	\$6,055,000	\$2,372,000	\$208,938,839	\$135,510,833
Total	\$9,404,650	\$3,687,570	\$367,030,626	\$199,535,171

Source: Municipal Building Departments

Note: Figures are preliminary and are subject to change. Lakeshore building permits after May 2010 are not included.

The 2010 year-to-date value of non-residential building permits is almost double the 2009 total, with the most notable increase being in industrial permits. Several of the largest permits issued in August were for construction projects in the Town of Essex: a soccer complex, a community centre and an addition at Atlas Tube. The City of Windsor also issued large permits for institutional construction: an addition to the Community Living office on Enterprise Way and upgrades to the heating system at Catholic Central High School.

Regional GDP by Sector – Windsor CMA			
	2010*	2009	2008
	(Mil. \$ 2002)	(Mil. \$ 2002)	(Mil. \$ 2002)
Total	10845	10541	11182
Goods-Producing Industries	3477	3363	3969
Manufacturing	2880	2783	3317
Construction	372	359	408
Primary and Utilities	225	221	243
Services-Producing Industries	7368	7178	7213
Transportation and Warehousing	334	325	357
Information and Cultural Industries	333	315	282
Wholesale and Retail Trade	1205	1176	1175
Finance, Insurance and Real Estate	2015	1966	1957
Business Services	762	746	757
Personal Services	728	716	761
Non-Commercial Services	1542	1499	1510
Public Administration and Defence	450	435	413

* Forecast data

Source: Conference Board of Canada, June 2010

Ranking of Windsor CMA's GDP Growth Compared to Other CMAs		
Year	Growth Rate	Rank
2009	-5.7	14 th
2010*	2.9	5 th
2011*-2014*	2.6	6 th

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Summer 2010

Retail Sales – Windsor CMA			
	2010*	2009	2008
Total Sales (\$ millions)	3,534	3,362	3,530
Percentage Change	5.1	-4.8	1.3

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Summer 2010

Employment – Windsor CMA			
	2010*	2009	2008
Total Employment	152,000	151,000	160,000
Unemployment Rate	1.1	-5.8	1.0

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Summer 2010

Bankruptcies – Windsor CMA			
	2009	2008	2007
Consumer	2,117	1,690	1,417
Business	43	41	70

Source: Conference Board of Canada Metropolitan Outlook Report Summer 2010

Regional Employment by Sector – Windsor CMA (000s)			
Sector	2010*	2009	2008
Total	152.0	151.0	160.0
Goods Sector	39.0	40.0	45.0
Manufacturing	30.3	31.0	35.9
Construction	6.6	6.8	6.9
Primary Industries and Utilities	2.5	2.5	2.2
Services Sector	113.0	110.0	115.0
Transportation and Warehousing	6.2	5.4	6.0
Information and Cultural Industries	3.0	2.8	2.4
Wholesale and Retail Trade	21.7	22.7	23.4
Finance, Insurance and Real Estate	6.9	7.1	6.8
Business Services	14.7	13.3	13.9
Personal Services	22.0	22.3	23.8
Non-Commercial Services	31.8	31.2	33.1
Public Administration	6.4	5.4	5.6

* Forecast data

Source: Conference Board of Canada Metropolitan Outlook Report Summer 2010