

Monthly Economic Monitor – April 2013

Population		
	2011	2006
Windsor-Essex	388,782	393,402

Source: Statistics Canada, 2011 Census

Unemployment Rates – Windsor CMA (%)			
	March 2013	February 2013	March 2012
Windsor CMA	9.0	9.2	10.7
Ontario	7.7	7.7	7.4
Canada	7.2	7.0	7.2

Source: Statistics Canada, April 2013, figures represent a seasonally adjusted 3 month moving average.

Labour Force Characteristics – Windsor CMA			
	March 2013	February 2013	March 2012
Labour Force	165,700	165,600	167,100
Employed	150,900	150,400	149,400

Source: Statistics Canada, April 2013, figures represent a seasonally adjusted 3 month moving average.

There was a slight reduction in the unemployment rate in March, as the size of the labour force remained fairly constant and the number of people employed rose by 500. These figures have significantly improved compared to March 2012, both in terms of the number of people employed and the unemployment rate.

Labour Force Characteristics – Windsor-Essex			
	Q1 2013	Q1 2012	2012
Population 15+	338,000	335,900	337,950
Labour force	209,800	208,300	213,225
Employment	190,100	186,500	193,850
Full-time	148,000	147,300	153,400
Part-time	42,100	39,200	40,450
Unemployed	19,700	21,900	19,375
Not in labour force	128,200	127,500	124,725
Unemployment rate (%)	9.400	10.500	9.1
Participation rate (%)	62.100	62.000	63.1
Employment rate (%)	56.200	55.500	57.35

Source: Statistics Canada, Labour Market Survey

Employment by Industry – Windsor-Essex			
Industry	Q1 2013	Q1 2012	2012
Agriculture	2,600	3,400	4,200
Forestry, fishing, mining and oil and gas extraction	0	0	0
Utilities	1,700	0	0
Construction	8,600	10,200	11,400
Manufacturing	39,100	38,800	42,700
Trade	29,000	26,200	25,200
Transportation and warehousing	8,400	8,500	9,100
Finance and insurance real estate and leasing	9,400	9,200	9,100
Professional, scientific and technical services	9,200	8,000	8,600
Business, building and other support services	5,200	7,600	8,000
Educational services	13,300	13,700	14,600
Health care and social assistance	26,900	22,900	23,200
Information and cultural and recreation	8,900	7,600	8,400
Accommodation and food services	12,000	13,300	12,500
Other services (except public administration)	8,900	8,100	8,700
Public administration	6,200	7,200	6,300
Total	190,100	186,500	193,900

Source: Statistics Canada, Labour Market Survey

Note: 0 indicates an estimate less than 1500

Job Gains/Losses – Windsor-Essex		
	March 2013	Year-to-Date
Job Gains Announced	120	198
Job Losses Announced	0	45

Source: Service Canada; The Windsor Star

The new Buffalo Wild Wings restaurant at Devonshire Mall held a job fair in March to fill 120 positions. Most of the positions will be part-time. Caesars Windsor announced the layoff of 38 food and beverage, culinary and resort operations personnel this month. As these are not permanent job losses, they are not included in the table above.

Housing Starts – Windsor-Essex				
	Q1 2013	Q1 2012	Year-to-date 2013	Year-to-date 2012
Amherstburg	7	6	7	6
Essex	0	3	0	3
Kingsville	9	1	9	1
Lakeshore	19	26	19	26
LaSalle	10	22	10	22
Leamington	3	18	3	18
Tecumseh	0	1	0	1
Windsor	27	61	27	61
Total	75	56	75	56

Source: Canada Mortgage and Housing Company (CMHC)

Housing Starts – Windsor CMA				
	March 2013	March 2012	Year-to-date 2013	Year-to-date 2012
Singles	27	26	55	76
Multi-Family	6	8	8	40
Total	33	34	63	116

Source: CMHC Press Release

Housing starts in the Windsor Census Metropolitan Area (CMA) were trending at 568 units in March, according to Canada Mortgage and Housing Corporation (CMHC). The trend is a six month moving average of the monthly seasonally adjusted annual rates (SAAR) of housing starts.

“The long-term trend in residential construction in Windsor has been moving lower due to a levelling in housing demand and housing starts in March were in line with this movement. A similar movement is occurring in the resale market,” said Margot Stevenson, CMHC’s Market Analyst for Windsor.

Building Permits – Windsor-Essex				
	March 2013	March 2012	Year-to-date 2013	Year-to-date 2012
Industrial	\$1,075,950	\$985,000	\$3,751,750	\$6,626,500
Commercial	\$4,598,360	\$48,100	\$21,118,782	\$18,831,620
Institutional	\$4,657,200	\$38,171,420	\$6,732,784	\$41,964,870
Total	\$10,271,510	\$39,204,520	\$31,603,316	\$67,422,990

Source: Municipal Building Departments

Note: Figures are preliminary and are subject to change.

The largest building permits obtained in March 2013 in Windsor were for institutional construction projects. A 225 square metre addition will be built at Southwood Public School to accommodate full-day kindergarten. Full-day kindergarten is also the reason behind the construction of a 297 square metre addition at Roseland Public School and a 104 square metre addition at Begley Public School. The largest permit in Essex County was for a \$3 million commercial building on Main Street East in Kingsville.

CONFERENCE BOARD OF CANADA - KEY INDICATORS

Regional GDP by Sector – Windsor CMA			
	2013*	2012*	2011
	(Mil. \$ 2002)	(Mil. \$ 2002)	(Mil. \$ 2002)
Total	10935.81	10677.94	10506.58
Goods-Producing Industries	4071.72	3945.48	3797.57
Manufacturing	3272.40	3186.49	3096.57
Construction	639.91	603.75	550.31
Primary and Utilities	159.41	155.23	150.69
Services-Producing Industries	6864.09	6732.46	6709.01
Transportation and Warehousing	394.74	388.98	385.05
Information and Cultural Industries	344.84	340.15	329.86
Wholesale and Retail Trade	1188.01	1167.01	1121.04
Finance, Insurance and Real Estate	1964.67	1919.74	1924.86
Business Services	609.48	590.13	584.17
Personal Services	715.82	703.02	707.40
Non-Commercial Services	1269.51	1246.83	1269.92
Public Administration and Defence	377.02	376.61	386.70

* Forecast data

Source: Conference Board of Canada, Metropolitan Data December 2012

Ranking of Windsor CMA's GDP Growth Compared to 15 Other CMAs		
Year	Growth Rate	Rank
2012	1.6%	14 th
2013*	2.4%	11 th
2014-2017*	1.7%	21 th

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Winter 2013

Retail Sales – Windsor CMA			
	2014*	2013*	2012
Total Sales (\$ millions)	3,791	3,624	3,476
Percentage Change	4.6	4.3	0.5

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Winter 2013

Consumer Price Index (CPI) – Windsor CMA			
	2014*	2013*	2012
CPI (2002 = 1.0)	1.272	1.244	1.220
Percentage Change	2.2	2.0	1.6

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Winter 2013

Population and Labour Market – Windsor CMA			
	2013*	2012*	2011
Population	336,126	333,776	332,455
Labour Force	167,167	167,776	164,291
Total Employment	152,623	151,672	148,184
Unemployment Rate (%)	8.7	9.6	9.8
Net International Migration	1319	1303	1178
Net Interprovincial Migration	127	-174	-598
Net Intercity Migration	151	148	-1096
Natural Increase in Population	760	882	828

* Forecast data

Source: Conference Board of Canada, Metropolitan Data December 2012

Bankruptcies – Windsor CMA			
	2011	2010	2009
Consumer	980	1,304	2,117
Business	25	33	43

Source: Conference Board of Canada Metropolitan Outlook Report Winter 2013

Regional Employment by Sector – Windsor CMA (000s)			
Sector	2013*	2012*	2011
Total	161,609	160,236	158,860
Goods Sector	39,405	39,855	39,405
Manufacturing	29,791	30,427	31,119
Construction	7,384	7,214	7,054
Primary Industries and Utilities	2,230	2,214	2,195
Services Sector	122,203	120,381	118,492
Transportation and Warehousing	7,817	7,805	7,784
Information and Cultural Industries	2,917	2,961	2,856
Wholesale and Retail Trade	24,515	24,167	23,797
Finance, Insurance and Real Estate	7,422	7,360	7,297
Business Services	14,458	13,645	14,301
Personal Services	22,429	23,156	21,520
Non-Commercial Services	31,124	29,785	30,707
Public Administration	4,719	5,375	5,252

* Forecast data

Source: Conference Board of Canada Metropolitan Data December 2012