

Monthly Economic Monitor – March 2013

Population		
	2011	2006
Windsor-Essex	388,782	393,402

Source: Statistics Canada, 2011 Census

Unemployment Rates – Windsor CMA (%)			
	February 2013	January 2013	February 2012
Windsor CMA	9.2	9.7	10.7
Ontario	7.7	7.7	7.6
Canada	7.0	7.0	7.4

Source: Statistics Canada, March 2013, figures represent a seasonally adjusted 3 month moving average.

Labour Force Characteristics – Windsor CMA			
	February 2013	January 2013	February 2012
Labour Force	165,600	166,000	165,200
Employed	150,400	149,900	147,400

Source: Statistics Canada, March 2013, figures represent a seasonally adjusted 3 month moving average.

An increase in the number of people employed in the Windsor CMA, along with a decrease in the size of the labour force, resulted in a decrease in the unemployment rate in February. The decrease in the unemployment rate means that there are now several CMAs in Canada with higher rates. The size of the labour force has remained fairly stable over the past year, while 3,000 more people were employed in February 2013 than in February 2012.

Labour Force Characteristics – Windsor-Essex			
	Q4 2012	Q4 2011	2011
Population 15+	339,600	334,800	332,200
Labour force	218,900	209,400	205,000
Employment	199,600	189,500	185,900
Full-time	154,900	147,700	146,700
Part-time	44,700	41,700	39,200
Unemployed	19,200	17,900	19,100
Not in labour force	120,800	127,400	127,200
Unemployment rate (%)	8.8	8.6	9.3
Participation rate (%)	64.5	61.9	61.7
Employment rate (%)	58.8	56.6	56.0

Source: Statistics Canada, Labour Market Survey

Employment by Industry – Windsor-Essex			
Industry	Q4 2012	Q4 2011	2011
Agriculture	3,500	4,000	4,900
Forestry, fishing, mining and oil and gas extraction	0	0	0
Utilities	0	0	0
Construction	9,700	9,800	10,200
Manufacturing	48,000	40,300	39,400
Trade	25,000	26,400	25,100
Transportation and warehousing	9,100	8,000	7,700
Finance and insurance real estate and leasing	10,600	7,300	7,500
Professional, scientific and technical services	9,500	8,400	8,500
Business, building and other support services	6,700	9,500	7,900
Educational services	17,200	14,100	13,900
Health care and social assistance	23,300	22,300	23,200
Information and cultural and recreation	8,300	7,500	8,600
Accommodation and food services	11,600	14,700	11,900
Other services (except public administration)	9,100	9,400	8,900
Public administration	5,600	6,300	6,800
Total	197,200	189,500	185,900

Source: Statistics Canada, Labour Market Survey

Note: 0 indicates an estimate less than 1500

Job Gains/Losses – Windsor-Essex		
	February 2013	Year-to-Date
Job Gains Announced	28	78
Job Losses Announced	45	45

Source: Service Canada; The Windsor Star

XS Cargo has opened a second store in Windsor, in Ambassador Plaza at Huron Church and Tecumseh Road West. No employment numbers were announced. Chrysler announced it will be hiring to fill 28 assembly jobs at the Windsor Assembly Plant. Former hourly workers at Martinrea Fabco as well as laid off Chrysler workers from Brampton and Mississauga are eligible to apply. Papa Cheney's Whiskey Well will be closing at the end of June, affecting 45 employees. Maryvale Adolescent and Family Services has laid off six full-time and 16 part-time employees. As these are layoffs rather than terminations, those numbers are not included in the table above.

Housing Starts – Windsor-Essex				
	Q4 2012	Q4 2011	Year-to-date 2012	Year-to-date 2011
Amherstburg	4	32	43	61
Essex	7	9	38	19
Kingsville	31	5	63	51
Lakeshore	11	52	143	163
LaSalle	14	44	144	187
Leamington	33	5	36	26
Tecumseh	3	5	17	16
Windsor	17	60	242	292
Total	120	158	757	815

Source: Canada Mortgage and Housing Company (CMHC)

Housing Starts – Windsor CMA				
	February 2013	February 2012	Year-to-date 2013	Year-to-date 2012
Singles	15	24	28	26
Multi-Family	2	10	2	22
Total	17	34	30	48

Source: CMHC Press Release

Housing starts in the Windsor Census Metropolitan Area (CMA) were trending at 593 units in February, according to Canada Mortgage and Housing Corporation (CMHC). The trend is a six month moving average of the monthly seasonally adjusted annual rates of housing starts.

“The long-term trend in residential construction in Windsor has been moving lower due to a levelling in housing demand and housing starts in February were in line with this movement. The easing in new construction was generalized across all municipalities in the CMA,” said Margot Stevenson, CMHC’s Market Analyst for Windsor.

Building Permits – Windsor-Essex				
	February 2013	February 2012	Year-to-date 2013	Year-to-date 2012
Industrial	\$2,055,800	\$1,621,000	\$2,675,800	\$5,361,500
Commercial	\$6,108,335	\$16,460,930	\$16,520,422	\$18,194,520
Institutional	\$926,100	\$413,000	\$2,075,584	\$500,450
Total	\$9,090,235	\$18,494,930	\$21,271,806	\$24,056,470

Source: Municipal Building Departments

Note: Figures are preliminary and are subject to change.

The largest industrial and commercial building permits issued in February were for projects in Essex County, particularly Kingsville, Amherstburg and LaSalle. Permits for an expansion at Pelee Island Winery, and for a new commercial building in Kingsville, along with a new building for Windsor Family Credit Union in Amherstburg, were the largest commercial construction projects undertaken in February. An expansion at Centerline in LaSalle was the largest industrial building permit, valued at \$1.5 million.

CONFERENCE BOARD OF CANADA - KEY INDICATORS

Regional GDP by Sector – Windsor CMA			
	2013*	2012*	2011
	(Mil. \$ 2002)	(Mil. \$ 2002)	(Mil. \$ 2002)
Total	10935.81	10677.94	10506.58
Goods-Producing Industries	4071.72	3945.48	3797.57
Manufacturing	3272.40	3186.49	3096.57
Construction	639.91	603.75	550.31
Primary and Utilities	159.41	155.23	150.69
Services-Producing Industries	6864.09	6732.46	6709.01
Transportation and Warehousing	394.74	388.98	385.05
Information and Cultural Industries	344.84	340.15	329.86
Wholesale and Retail Trade	1188.01	1167.01	1121.04
Finance, Insurance and Real Estate	1964.67	1919.74	1924.86
Business Services	609.48	590.13	584.17
Personal Services	715.82	703.02	707.40
Non-Commercial Services	1269.51	1246.83	1269.92
Public Administration and Defence	377.02	376.61	386.70

* Forecast data

Source: Conference Board of Canada, Metropolitan Data December 2012

Ranking of Windsor CMA's GDP Growth Compared to 15 Other CMAs		
Year	Growth Rate	Rank
2012	1.6%	14 th
2013*	2.4%	11 th
2014-2017*	1.7%	21 th

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Winter 2013

Retail Sales – Windsor CMA			
	2014*	2013*	2012
Total Sales (\$ millions)	3,791	3,624	3,476
Percentage Change	4.6	4.3	0.5

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Winter 2013

Consumer Price Index (CPI) – Windsor CMA			
	2014*	2013*	2012
CPI (2002 = 1.0)	1.272	1.244	1.220
Percentage Change	2.2	2.0	1.6

* Forecast data

Source: Conference Board of Canada, Metropolitan Outlook Report Winter 2013

Population and Labour Market – Windsor CMA			
	2013*	2012*	2011
Population	336,126	333,776	332,455
Labour Force	167,167	167,776	164,291
Total Employment	152,623	151,672	148,184
Unemployment Rate (%)	8.7	9.6	9.8
Net International Migration	1319	1303	1178
Net Interprovincial Migration	127	-174	-598
Net Intercity Migration	151	148	-1096
Natural Increase in Population	760	882	828

* Forecast data

Source: Conference Board of Canada, Metropolitan Data December 2012

Bankruptcies – Windsor CMA			
	2011	2010	2009
Consumer	980	1,304	2,117
Business	25	33	43

Source: Conference Board of Canada Metropolitan Outlook Report Winter 2013

Regional Employment by Sector – Windsor CMA (000s)			
Sector	2013*	2012*	2011
Total	161,609	160,236	158,860
Goods Sector	39,405	39,855	39,405
Manufacturing	29,791	30,427	31,119
Construction	7,384	7,214	7,054
Primary Industries and Utilities	2,230	2,214	2,195
Services Sector	122,203	120,381	118,492
Transportation and Warehousing	7,817	7,805	7,784
Information and Cultural Industries	2,917	2,961	2,856
Wholesale and Retail Trade	24,515	24,167	23,797
Finance, Insurance and Real Estate	7,422	7,360	7,297
Business Services	14,458	13,645	14,301
Personal Services	22,429	23,156	21,520
Non-Commercial Services	31,124	29,785	30,707
Public Administration	4,719	5,375	5,252

* Forecast data

Source: Conference Board of Canada Metropolitan Data December 2012