

## What We Do

The WindsorEssex Economic Development Corporation advances economic development and prosperity in our Region. We are the Region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in four key ways:

### 1. WE Inform and Promote

To be the leading source for economic information and promotion in the Windsor-Essex region.

### 2. WE Invest and Attract

To promote the Windsor-Essex region as a premier location for business attraction and expansion.

### 3. WE Innovate and Advance

To diversify the Windsor-Essex region and enable companies to be leaders in innovation and not victims of technology disruption.

### 4. WE Engage and Collaborate

To lead, inform, guide, connect and leverage the economic development ecosystem in the Windsor-Essex region.

[choosewindsor.essex.com](http://choosewindsor.essex.com)

**New Investment Facilitated**  
\$450,500 (BA/BRE)  
\$55,500 (SBC)  
\$55,000 (IBLS)

Total amount of new investment to the region, through both public and private investment streams.

**12** Expansions Facilitated  
(BA/BRE) 2 (SBC) 10

**56** New Jobs Facilitated  
(BA/BRE) 25 (SBC) 31

**15** Priority Files

**13** Business Startups

**7** Funding Applications and Joint Papers Developed

## Business Support Sessions

32 Sessions  
1011 Attendees



## Top Economic Priorities as reported by Windsor-Essex Businesses

- 1 Canada-U.S. Border Closure - Limited cross-border business travel - COVID protocols, restrictions, Mandatory Quarantine Orders
- 2 Uncertainty of Economic Climate - impacting business investment and project planning
- 3 Labour Challenges - unintended consequences of COVID supports to employees leading to labour shortages
- 4 Health & Safety protocols
- 5 U.S. tariffs on Canadian aluminum

## Regional Economic Indicators†



**Population 15+**  
356,200



**Labour Force**  
201,800



**Employment**  
180,100



**Unemployment**  
21,600



**Unemployment Rate**  
10.7%



**Participation Rate**  
56.7%

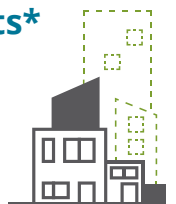


**Employment Rate**  
50.6%



**Building Permits\***  
\$62,801,308

\*Industrial, commercial and institutional permits only



† Note: The above figures reflect all of Windsor and Essex County, Q2 2020 to Q3 2020. Source: Statistics Canada, Labour Force Survey custom tabulation